

SUNRISES NOT HIGH RISES

INTRODUCING INDIAN RIVER COUNTY, FL
VERO BEACH | FELLSMERE | SEBASTIAN

WHERE IN THE WORLD?

ARE WE THERE YET?

INTRODUCTORY
ISSUE

Nº 1

VERO BEACH
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Indian River County, Florida



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welcome

Interested in learning the latest and greatest from the destination? Stay connected and view live video feeds, breathtaking photos and learn what journalists, our visitors, and our community are saying about the destination.



[facebook.com/VeroBeachCVB](https://www.facebook.com/VeroBeachCVB)

Our Facebook page is a community of like-minded travelers who share a joy of untouched beaches, conservation acres, locally inspired culinary and culture and the best sunrises on the East Coast! Like, Follow, Share and join us on our never-ending journey! @VeroBeachCVB Tag the town you're visiting: #LoveVeroBeach #LoveFellsmere #LoveSebastian



twitter.com/IRCTourism

Instant news on the area. Stay tuned! Do share any breaking news we want to know! @IRCTourism Tag the town you're visiting: #LoveVeroBeach #LoveFellsmere #LoveSebastian



[instagram.com/verobeachcvb](https://www.instagram.com/verobeachcvb)

Picture it—a perfect day in the life in Indian River County, Florida in Vero Beach, Fellsmere, and Sebastian. Sharing one of the most photo-worthy towns in Florida. @verobeachcvb Tag the town you're visiting: #LoveVeroBeach #LoveFellsmere #LoveSebastian



[pinterest.com/verobeachcvb](https://www.pinterest.com/verobeachcvb)

We are so fortunate to have some of the most picturesque beach landscapes and wildlife in the state of Florida. Share your favorite pins of our area to your boards: Visit VeroBeach, Fellsmere, Sebastian



[YouTube.com/IRCFL](https://www.youtube.com/IRCFL)

Immersive video experiences are just a click away. We can't wait to inspire, delight and surprise you with the many experiences that await. Follow us @IRCFL



VERO BEACH | FELLSMERE | SEBASTIAN

Introducing

INDIAN RIVER COUNTY, FL
Vero Beach | Fellsmere | Sebastian



Vero Beach, Florida

Ever wonder where the hip crowd from Miami, landlocked beach lovers from Orlando, or tony travelers from Palm Beach go to getaway? Their top pick, eco-chic, Vero Beach, Florida. Wondering why? The beaches are wide and untouched; scattered with seashells, shorebirds, and scenic, unobstructed views. Beach-goers here are more likely to encounter a loggerhead sea turtle hatchling, a ghost crab tunneling away, or watch as brown pelicans dive for their dinner. This seaside town resides at the intersection of green and glamorous with 100,000 conservation acres. Posh resorts, simple and sophisticated eateries, and one-of-a-kind boutique shops are just steps away from the ocean inspiring travelers to sip, shop, and stroll.

Hotels and resorts with rooftops no higher than swaying palm trees make the area irresistible for sun seekers. The destination's motto Sunrises, not high rises are not marketing gimmicks but a promise to all who visit this 26-mile paradise. Vero Beach is different from other Florida coastal towns. You won't see towering, high-rise hotels, condominiums or other permanent structures that bring shade to the beach from mid-day on. What you can expect when your beach chair hits the sand – plenty of Florida sunshine.

Beyond the beaches, the area is über rich in eco-excursions and urbane cultural attractions presented with welcoming smiles and a relaxed, small-town vibe that is quintessentially Vero Beach, Florida. Its sister cities of Sebastian and Fellsmere also provide exceptional experiences within a short distance from Ocean Drive.



Sebastian, Florida

Sebastian, Florida is a quaint riverfront town located on the Sebastian River, with sweeping views of the Indian River Lagoon. The city offers visitors scenic walkways and over 16 city parks which are home to fabulous seafood feasts, foot-tapping music festivals and colorful art festivals with many providing a kid-friendly focus. Indian River Drive is a hotbed of activity and home to a variety of hotels and restaurants, inspiring tapas walks and weekend getaways.

The city of Sebastian is home to Sebastian Inlet State Park. The park provides fishing from both its Atlantic and Indian River shores; fishing jetties extend from both sides of the inlet into the ocean. Other activities include:

- Bird watching
- Boating
- Camping
- Diving
- Swimming
- Panoramic water views
- World class surfing





Wildlife is abundant in the park, and the casual visitor can see ospreys and many species of shorebirds. Travelers who visit the area in the summer can witness sea turtles nesting in the park. Visitors can also book reservations for a truly unforgettable nighttime tour to observe these prehistoric creatures nesting.

The park is also home to two unique museums: McLarty Treasure Museum and Sebastian Fishing Museum. Both museums share a story of heritage and provide a fun way to learn about the destination.

Sebastian also lays claim as the birthplace of America's first national refuge, Pelican Island National Wildlife Refuge as portions of the park reside in the intracoastal waterways of Sebastian Inlet. The refuge is a top spot for bird watching, too.

Sebastian, Florida

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Fellsmere, Florida

A rural wonderland, [Fellsmere, Florida](#) offers a surprising number of eco-friendly travel experiences. It's home to Blue Cypress Lake one of the world's largest osprey nesting sites and boasts one of the top fishing spots in the world for bass and crappie. The St. Sebastian River Preserve State Park encompasses 60 miles of picturesque, untouched natural beauty. The park protects the West Indian manatee, red-cockaded woodpecker and Florida scrub.

Music lovers will enjoy some of the best bluegrass bands in the state hosted at Marsh Landing Restaurant, an iconic landmark. Beyond the bluegrass music scene, Fellsmere is known for its frog legs! It's been proclaimed the Frog Leg Capital of the World. The Frog Leg Festival holds 2 Guinness Book World Records. One, for the Most Frog Legs served in the course of one business day and secondly the Largest Frog Leg Festival in the world!



Fellsmere, Florida



Where IN THE WORLD?

Vero Beach, Florida, is part of Florida's Treasure Coast, located on the East Coast of the United States on the Atlantic Ocean.

- Vero Beach is 107 miles from Orlando; 82 miles from Palm Beach, and 140 miles from Miami, Florida. It's known as the birthplace of the Florida tropics due to its consistently warm temperatures during the winter months, as the temperature rarely dips below 70° or 21°C.
- The city of Sebastian is 13 miles west of Vero Beach, Florida. It's located in Indian River County, midway on the eastern seaboard of Florida, sandwiched between Melbourne and Vero Beach, and is also part of the Treasure Coast.
- Fellsmere is part of the Sebastian-Vero Beach metropolitan statistical area and is also located within Indian River County. The city of Fellsmere is 16 miles (25 kilometers) northwest of Vero Beach, Florida.





Just the Facts

- 26 miles of beaches
- 12 months of sunshine and the perfect weather for outdoor adventures
- 100,000 acres of conservation land
- 2,200 different species of animals found in the Indian River Lagoon
- 4,200 curtain calls at the Riverside Theater
- 103 local/chef-owned restaurants
- 100 varieties of water lilies growing at McKee Botanical Gardens
- 7.3 million bushels of Indian River Citrus is shipped worldwide annually
- 4.5 million dollars in gold was “treasure hunted” in Vero Beach in 2015 from the historical 1715 Treasure Fleet shipwreck
- 1915 the bones of a “Vero Man” were discovered from the Pleistocene Era
- Vero Beach is said to have more Fortune 500 CEO’s than any other city in the U.S.
- 100,000+ endangered sea turtles nest in Florida annually – Vero Beach is home to sea turtle walks and of course sea turtle conservation. Loggerheads are most often spotted.
- 12+ surf movies have featured Sebastian Inlet’s break; Wet Lips (1983) Kelly Slater in Black and White (1991), Flail (1996) and The Times (2012)
- Vero Beach, Florida is where the tropics begin

ARE WE THERE YET?

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ravelers have a variety of options when traveling to Vero Beach, Florida. Served by some of the largest international airports in the state; Orlando International, Miami International, Fort Lauderdale/Hollywood Airport, while Orlando-Melbourne International Airport is only 35 miles away.



- Vero Beach Regional Airport provides flights from the northeast U.S. allowing travelers to enjoy the convenience and ease of a smaller airport. Elite Airways is now offering direct flights from Newark, New Jersey and Asheville, North Carolina. Visit [Elite Airways](#) online for up to date schedules, fares and more.

UNPACKED

Much like the rest of Indian River County, you will find boutique hotels and thriving family owned properties. For those who prefer chain hotels, the area offers a variety of choices amongst the top chains including 30+ overnight accommodations for all budgets and tastes, and a variety of Airbnb stays as well.

- Capt Hiram's Resort, Riverfront, Sebastian
- Caribbean Court Boutique Hotel
- Costa d'Este Beach Resort & Spa, Vero Beach, Oceanfront (Celebrity owned by Gloria and Emilio Estefan)
- Country Inn & Suites by Carlson, Vero Beach – I-95
- Driftwood Resort, Vero Beach, Oceanfront
- Disney's Vero Beach Resort, Vero Beach, Oceanfront (The only Disney beach property in the state of Florida)
- Hampton Inn, Vero Beach
- Hampton Inn & Suites, Vero Beach, Downtown
- Holiday Inn Hotel & Suites, Vero Beach, Oceanfront
- Holiday Inn Express, Vero Beach West, I-95
- Howard Johnson Inn, Vero Beach, Downtown
- Howard Johnson Inn, Vero Beach, West, I-95



- Kimpton Vero Beach Hotel & Spa, Vero Beach, Oceanfront
- Knights Inn, Vero Beach, West - I-95
- Prestige Hotel Vero Beach, Oceanfront
- Sea Spray Inn, Vero Beach, Oceanfront
- Sea Turtle Inn, Vero Beach, Oceanfront
- South Beach Place, Vero Beach, Oceanfront
- Spring Hill Suites by Marriott, Vero Beach
- Sportsman's Lodge, Sebastian
- The Islander Inn, Vero Beach, Oceanfront
- The Reef Ocean Resort, Vero Beach, Oceanfront
- Vero Beach Inn & Suites, Vero Beach, near I-95

Families, couples, and solo travelers alike will discover that Indian River County, Florida, also known as Vero Beach, Sebastian and Fellsmere, is a leisure trip waiting to happen. Road trippers can easily access the destination via I-95, the Florida Turnpike or Route 60, from most points in-state.